

CEMS Let's Talk

JULY 2018

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8 Academic and events calendars

Define tomorrow.

UNISA

college of
economic and
management sciences

Playtime, a work by Kabelo Maja, should attract attention at the ITSA conference in August.



An arts exhibition by some twenty artists will for the first time be part of the 7th biannual conference of ITSA 2018. It is the first time that the conference of the International Tourism Studies Association (ITSA) will be held in Africa.

Delegates can look forward toward having their breaks and lunches in a full sized art exhibition at the CSIR convention centre from 6 to 8 August.

According to the curator of the exhibition, Dr Gwen Miller from Unisa, the artists were selected based on their variety of work, which includes 3D installations, paintings, drawings and art using several new media. The exhibition consists of hand-picked recent works from selected senior students, staff and alumni from Unisa's Department of Art History, Visual Arts and Musicology. The curators targeted a group of artists whose works have rigorous research as foundation and who address themes of interrelation, interconnection and the desire to work together, she says.

The artists are participating at the conference – and are not just part of a display - each of the artworks is recognised as a credible research output. All the works have been peer reviewed and relate to the conference theme of Collaboration and Co-creation. The art works are acknowledged as research outputs at a conference and will form part of the conference proceedings.

An electronic catalogue of all the works will be available and the artists will also give presentations about the exhibited work. With soccer fever in the air delegates can look forward to 3D installations by artist Kabelo Maja (a semi-professional football player and master's student) who explores the idea of play as fundamental to sport. An enormous green whistle immediately catches the viewers' attention. According to the artist the whistle is synonymous with play in sporting activities. It holds power for play, he says.

The work of Carolyn Parton, an artist who is particularly interested in the impact of artists and their art making on the environment, will also be on display. Many of her works are made using spent and discarded paint tubes from other artists, which are then recycled into new images. "Over the past few years I have collected spent and discarded paint from acclaimed international artists such as Marlene Dumas to local house painters where I live. I integrate this paint in works that, to me, are actual landscapes, because the paint was destined for landfill before becoming part of the artwork," says Carolyn.

The other artists that will participate at the conference are Adelle van Zyl (oil paintings), Antoinette Odendaal (short film), Christel Liebenberg (animation), Gwen Miller (oil Painting), Hanne-Lizé Delpoit (animations), Karin Lijnes (ink drawings), Katrien Krige (animation), Manu Manjesh Lal (sculpture), Nathani Lüneburg (dioramas with animations), Nonhlanhla Mkwanazi (installation with sound), Rivone Josie (digital prints), Sango Filita (sculpture), Sibusiso Fatman (2D carving), Siziwe Sotewu (sculptures), Smangaliso Khumalo (digital prints), Timothy Cooper Dawson (sculptures), Tshiamo Kadiege (animation), Xolela Sogoni (2D carving).

Go to <http://intl tourismstudies.com> for further information.

** The struggle for the recognition of visual art as a research output has been going on for a number of years and has only recently been acknowledged. From June 2019 these artists will also share in the financial and promotion benefits that research outputs give other academics. This is a major breakthrough for the acknowledgement of the practice led research that the art works present.*



Tshwane's mayor Mr Solly Msimanga with one of the delegates to IEMBS 2018. Each of the delegates received a Unisa blanket during the 145 birthday celebration.

CEMS' DANCING *international* guests

If you saw the international guests join the Unisa choir in their dancing at the 145-year birthday celebrations and wondered where they came from – they were CEMS' guests.

The CEMS Going Green team hosted the international delegates to the Economic Modelling and Benchmarking Study (IEMBS) 2018 at Unisa's 145-year birthday celebration. They were attending the benchmarking study from 24 June to 6 July 2018 by invitation of the City of Tshwane (CoT).

In an effort to establish a research relationship with the delegates, CEMS' Going Green team attended sessions on Sustainability, City Reliance and the C40 initiative. During encounters with the delegates the team identified a university in Jordan that has managed to "go of the grid". Further discussions with the delegates of Jordan secured an invitation to benchmark against their university in an effort to make CEMS carbon neutral.

Prof Thomas Mogale, the Executive Dean of CEMS, and Prof Raphael Mpofu, the deputy Executive Dean handed the blankets over to the delegates. The Green Team thanked Bendy Malebana and Prof Annemarie Davis of the CEMS Office for Graduate Studies and Research for their support.

*Submitted by Karen Stander (Business Management)



Prof Thomas Mogale, Executive Dean of CEMS, handing a blanket to one of the international delegates to IEMBS2018.

NOT SO STUCK IN THE MIDDLE – BEST PAPER AWARD

Prof Paul Prinsloo with co-authors, Dr Sharon Slade (Open University in the UK) and Dr Mohammad Khalil (Delft University of Technology), received the best paper award at the European Distance and E-Learning Network (EDEN) conference. The conference was held from 17 to 20 June in Genoa, Italy.

The jury members voted unanimously for the paper *Stuck in the middle? Making Sense of the Impact of Micro, Meso and Macro Institutional, Structural and Organisational Factors on Implementing Learning Analytics*.

The jury members described it as an "Excellent and courageous contribution!" and lauded it for a fresh view on learning analytics. Learning analytics is often seen as the new opportunity for providing content in a more suitable way to learners for more personalised and individualised learning. The contribution by Prof Prinsloo and his co-authors takes a different angle at learning analytics and demystifies the field.

They praised the authors for suggesting a framework for a more holistic view into the future of analysing learning behaviour. The authors did this by differentiating between micro, meso and macro factors. In their appraisal the jury members said the paper rigorously, articulately, and thematically captured the spirit of the conference theme in research.



Prof Ulf Ehlers (President EFQUEL, Vice-president, Co-Operative State University Baden-Wuerttemberg, Germany and Member of the EDEN Executive), Prof Paul Prinsloo (author, Unisa), Dr Sharon Slade (author, Open University, UK) and Dr Airina Volungevičienė (President EDEN, Director of Innovative Studies Institute at Vytautas Magnus University, Lithuania).

OPERATIONS MANAGEMENT REVIEWS QUALIFICATION MIX



Operations Management recently hosted an advisory committee to address the department's transformation agenda. A number of external stakeholders attended the two-day event to discuss a sustainable program qualification mix for the department. Festo, Unisa SBL, University of Johannesburg, government officials, Saiosh, the South African Quality Institute (SAQI), the Automotive Industrial Development Corporation (AIDC), Cooperative Governance and Traditional Affairs (COGTA), South African Bureau of Standards (SABS), Eskom, Institute Safety Management, and the Safety First Association all gave their input. This has also enabled the department to build relationships with their external stakeholders.

Entrepreneurs benefit from interactive sessions



**Submitted by Mtshidiso Tsholetsane, Operations Management*

Entrepreneurs received information on occupational health and safety, operations management and work study at a session presented by Operations Management at the Innovation Hub recently as part of the department's community engagement projects. The interactive discussions with entrepreneurs and their mentorship is the result of a relationship between the department and small businesses that are working with the Innovation Hub. Another interaction with entrepreneurs has been scheduled for October.

INCREASED SEXUAL EXPLOITATION

of children in the spot light

Online and offline sexual exploitation of children in South Africa is the theme of the fourth national conference hosted by the Youth Research Unit of the College of Economic and Management Sciences, hosted by the Bureau of Market Research. It will take place on 20 and 21 September 2018 in the Senate Hall at the Unisa Muckleneuk Campus.

The conference theme is based on the increase of sexual exploitation of children in South Africa and a call for a global coalition to end the sexual exploitation of children worldwide. The focus will be on child sex trafficking, child prostitution, child sexual abuse images, exposure to pornographic material and sexual addictions among children and young people.

The conference programme will be based on the most recent research studies conducted by the Youth Research Unit, dealing with sexual exploitation of children in South Africa. Local and international researchers and professionals attending the conference will share information and professional experiences relevant to the conference theme.

For more information regarding the conference, contact Dr A Basson (bassoa@unisa.ac.za) or Ms S Mbalo (mbalost@unisa.ac.za)



**YOUTH RESEARCH UNIT
(YRU@BMR)**
2018 Youth Research Conference

The online and offline sexual exploitation of children in South Africa

pornography, child sexual abuse, sex trafficking, sexual violence, child sexual abuse images (child pornography), sexting and sexual addictions and compulsivity, pornography, child sexual abuse, sex trafficking, sexual violence, child sexual abuse images (child pornography), sexting and sexual addictions and compulsivity, pornography, child sexual abuse, sex trafficking, sexual violence, child sexual abuse images (child pornography), sexting and sexual addictions and compulsivity...

No registration fee

20 & 21 September 2018
Unisa, Muckleneuk Campus, Pretoria

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OPS CONFERENCE TO FOCUS ON INDUSTRY 4.0

The Department of Operations Management will be hosting the second African Operations Management Conference from 4 to 6 June, 2019. The conference will have a special focus on Industry 4.0. Expertise will be demonstrated in different fields including operations management, safety management, quality management, and project management.

One of the objectives of the conference is to offer a space where academia and industry can meet and cooperate by including academic peer reviewed papers as well as presentations and workshops from the industry.

A colloquium for students enrolled for master's and doctoral studies will be free of charge to students who can provide a student identification letter.

The venue will be confirmed soon.

Keep the following deadlines and information in mind:

- Submission of extended abstracts
15 October 2018
- Full paper submission
15 November 2018
- Early bird registration R4 500
15 January 2019
- Standard registration R5 000
31 March 2019
- Review process completed **31
March 2019**
- Late registration R6 000
15 May 2019

Student registration* R3 500

Daily attendance R3 000 per day

M & D colloquium Free for students
(who can provide a student
identification letter).





AUGUST ACADEMIC DEADLINES

- 1 August** Recommended books for 2019 uploaded and signed off (postgraduate modules)
CEMS article writing workshop
- 2 August** CEMS article writing workshop
- 3 August** CEMS article writing workshop
CEMS academic on boarding
- 7 August** MDP5 Academic reading
- 8 August** MDP5 Academic reading
- 11 August** Tutorial letter 101 for 2019 submitted (levels 2-4)
CEMS Research Ethics Committee
MDR5 – Technical editing of thesis/ dissertation
- 20 August** Submit January/February exam papers
- 23 August** MDS6 Grant writing
- 24 August** MDS6 Grant writing
- 29 August** MDR3 – Qualitative research (Atlas.ti)
- 30 August** MDR3 – Qualitative research (Atlas.ti)
- 31 August** MDR3 – Qualitative research (Atlas.ti)
2019 Assessment plans submitted and signed off



Is your event included on our events calendar?

Please tell us so we can let everyone in CEMS know about it. Send us the dates and information on your planned events so we can keep you informed about who is planning what. It will help you with your planning.

Events calendar

- International Tourism Studies Association (ITSA) conference: **6-10 August**
- Consulting Psychology conference: **16 August**
- PhD conference: **20 & 21 August**
- CEMS Public lecture: **4 September**
- CEMS College celebration day: **9 November**

Please submit your event dates for publication in the next Let's Talk by Friday 3 August. Send it to crousme@unisa.ac.za